



2018 - Building Enduring Brands



Making Playtime Even More Special!™



Neat-Oh! Mission

When we started Neat-Oh! back in 2005, we knew we wanted to build long term, enduring brands. Our dream was to make products that would be cherished for generations to come. As we watched kids play with our toys we learned that to make a toy brand that lasts, the toys had to be truly special. Toys that make playtime special.

Zipes™ Speed Pipes
Pages 4-9

Our customers love **"Special."** Our products have won over 120 awards and continue to receive endorsements from parents across the globe.

Our retailers want **"Special."** We partner with our retailers and love to provide the best customer service in the world!

Our employees are **"Special."** We encourage our team to become ASTRA Certified Play Experts and to focus on play.

Our factories are **"Special."** Neat-Oh! products have been repeatedly recognized for superior quality, workmanship, and materials. Our 100% satisfaction guarantee and our world-class safety testing programs satisfy even the most discerning parents.

Our brands are **"Special."** Neat-Oh! ZipBin® Toy Boxes are still best sellers today 12 years after we showed them for the first time at the New York Toy Fair 2006.

Neat-Oh! – Building enduring brands, by making playtime even more special.



Linkt® Craft Kits
Pages 10-17

Awards in 2017

Neat-Oh! products won:

- ASTRA Best Toys for Kids 2017 Award
- Oppenheim Toy Portfolio Platinum Seal Award 2017
- Oppenheim Toy Portfolio Gold Seal Award 2017
- TOTY Finalist in the Specialty Toys Category
- Toy Insider Top Holiday Toy 2017
- More...



Dino-Drone™
Page 29

What's New?

- Zipes™ Speed Pipes - pg 4
Gravity defying meets glow in the dark!!
- Linkt® Craft Kits - pg 10
Artisan creations made by you!
- Dinosaur Brand - pg 28
Dinosaurs take to the skies the first time since the Mesozoic Era!
- NICI Wonderland - pg 36
Celebrate all of life's special occasions with the NICI celebration doll!





**Crazy Builds!
Crazy Fast!
Crazy Fun!**



Andrew
Age 10

Defy Gravity!

It's the first remote controlled vehicle ever to speed through pipes and defy gravity.

Award Winning!

They are piling up!



Show it Off!

Ask about our in-store demo sets and in-store video players. See our YouTube Channel for all kinds of tips and tricks for building and playing.

Search "Zipes™ Speed Pipes" on YouTube OR find us through our Neat-Oh! YouTube homepage, www.youtube.com/user/neatohint

Stunt Pack! **Fall 2018**



Stunt Pack
A2319XX
Packaging: 11"x4"x14.5"
8 78119 00764 3

ART NOT
FINAL

**Pre-order
Now**

**COMING 2018,
GET READY FOR SOME
PIPE CLIMBING,
HIGH FLYING,
IN YOUR FACE
ACTION!**



Duel Barrel Racing Set

A2281XX

Packaging: 22"x4"x16"



Oppenheim Toy Portfolio
Platinum Seal 2017 Award

The Toy Insider Top Holiday
Toys - 2017 Award Winner



Totally Tubular Expansion Pack

A2283XX

Packaging: 11"x4"x14.5"



Oppenheim Toy Portfolio
Platinum Seal 2017 Award



Remote & Racer Accessory Pack

A2282XX

Packaging: 5.5"x3"x7.5"



Oppenheim Toy Portfolio
Platinum Seal 2017 Award



Blue Wave Set

A2320XX

Packaging: 11"x3"x14.5"



ART NOT
FINAL



Performance Pack Set

A2280XX

Packaging: 16"x4"x14.5"



Oppenheim Toy Portfolio
Platinum Seal 2017 Award

ASTRA Best Toys for Kids
2017 Award

Gets your heart racing!

ART NOT
FINAL



Green Glow Expansion Pack

A2370XX

Packaging: 11"x3"x12"



Stunt Pack

A2319XX

Packaging: 11"x4"x14.5"

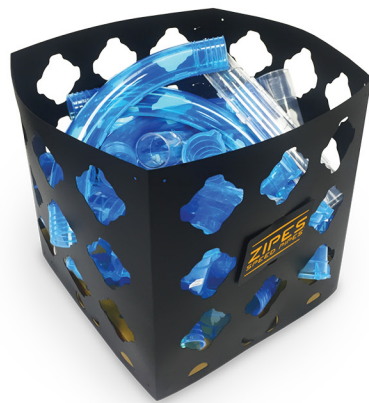


ART NOT
FINAL

Patented.

Zipes™ products are manufactured and distributed by
Neat-Oh! International, LLC under license from MIEH, Inc.





NEW

Build and Store Crazy Cube

A2350XX

Packaging: 11"x2"x11"



What does each pack include?

SKU	A2320XX	A2280XX	A2281XX	A2370XX	A2283XX	A2282XX
Name	Blue Wave Set	Performance Pack Set	Duel Barrel Racing Set	Green Glow Expansion Pack	Totally Tubular Expansion Pack	Racer & Remote Accessory Pack
	1*	1*	2*			1*
	1**	1**	2**			1**
	6	12	24		14	
				6		
	6	8	12		4	
				6		
		3	4		4	
		1	2			
			2		2	
			2		2	
		1	1			
			2			

*All Racers come with a USB charging cable ** Require 2 AA Batteries (not included)

Replacement Parts



NEW

Remote Control

A2366XX

Packaging: 3.25"x1"x8.5"



NEW

USB Charging Cable

A2367XX

Packaging: 3.25"x0.5"x7"



NEW

Cosmic Strobe Ball 2 Pack

A2368XX

Packaging: 3.25"x1"x7"



NEW

Vehicle Entrance Pipe

A2369XX

Packaging: 3.25"x1.75"x13"



ALL
ART NOT
FINAL

NEW

Zipes™ Speed Pipes
In-Store Promotional
Video Unit

A2310XX



Dimensions: 9.7"x1.5"x3.6"

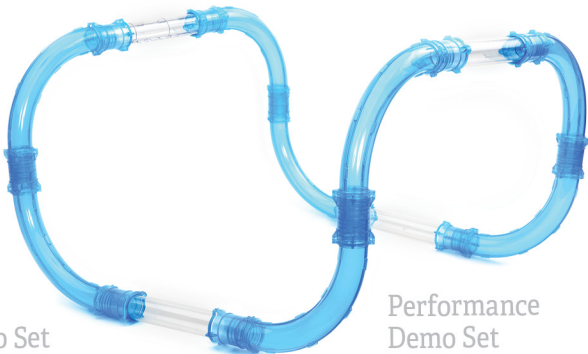
Battery powered,
push to play video
unit, pre-loaded
with promo video.

Demo Sets

Let your customers play with
Zipes™ Speed Pipes.
They will love it and they will buy it!
Easy to build! Easy to play!
The demo sets include pipes,
racers, remotes, and charging
cables. We stock 2 sizes of demos
for stores both small or large.



360 Demo Set
A2295XX



Performance
Demo Set
A2280X1



Linking rings,
connecting
hearts.



I MADE
THIS

Lilyanna
Age 9

Artisan Designers

All designs are created with love by professional artisan designers. Every ring and every piece is carefully sized and selected.

Award Winning!

Winning awards in the toy & craft spaces!



That's easy!

Our kits come with detailed step by step, full color instructions. If your're like us and don't like reading instructions, We have some pretty awesome videos instructions too!
See our Linkt® Craft Kits Channel on YouTube.



Linkt® Craft Kits Community

Party Packs

Enough for 20 to make a piece!



Great for In-Store
Promotional Events
and Birthday Parties!



Spinning Halos Party Pack
A2271X1

Bonding Bracelets Party Pack
A2273X1

Whirly Loops Party Pack
A2304X1

Social Media

Share your creations and find
ideas on our social media sites!

www.facebook.com/LinktCraftKits/
<https://www.youtube.com/user/neatohtnt>
Instagram: @linktcraftkits



Video Instructions

Check out our YouTube channel for help.
We have video instructions for every kit!



- Kit Instructions
- Tips, Tricks and Techniques
- Unboxing Videos
- Alternate Projects
- Live Event Videos





I MADE THIS

First ever real chainmaille for kids 8 and up!

NEW

Atomic Eye
A2302XX



5 Necklaces and 5 Pairs of Earrings

NEW

Whirly Loops
A2304XX



5 Necklaces

NEW

Eclipse
A2303XX



3 Bracelets and 2 Pendants

NEW

Metal Petals
A2305XX



3 Necklaces and 6 Pairs of Earrings

Packaging: 6.3"x2.4"x9.1"

Patents Pending

Packaging: 6.3"x2.4"x9.1"

847-441-4290 • www.neat-oh.com • sales@neat-oh.com

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Coming Soon New Packaging



Spinning Halos
A2271XX



Oppenheim Toy Portfolio
Gold Seal 2017 Award



ART NOT
FINAL



5 Necklaces and 5 Pairs of Earrings



Hoops & Loops
A2272XX



Oppenheim Toy Portfolio
Gold Seal 2017 Award



ART NOT
FINAL



20 Pairs of Earrings



Bubble Loops
A2274XX



ASTRA Best Toys for Kids
2017 Award



ART NOT
FINAL



5 Necklaces or 5 Bracelets



ART NOT
FINAL

Bonding Bracelets
A2273XX



5 Bracelets

Patents Pending.
Linkt™ Craft Kits are manufactured and distributed by Neat-Oh!
International, LLC under license from Ring Ring Ring LLC.

Packaging: 6.3"x2.4"x9.1"

I MADE
THIS

Packaging: 6.3"x2.4"x9.1"





Linkt® Craft Kits Merchandising



Demo Busts

Great for when staff members are busy with other customers!



NEW

Linkt® Craft Kits
In-Store Promotional
Video Unit
A2309XX

NEW

In-Store Promotional Busts
Spinning Halos Necklace and
Earring Set
A2307XX
Bubble Loops Necklace
A2308XX

Demo Video Unit

Battery powered, push to play video unit
pre-loaded with promo video.



Dimensions: 9.7"x1.5"x3.6"

NEW

In-Store Promotional Pieces
Spinning Halos Necklace
and Earring Set
A2360XX
Bubble Loops Necklace
A2361XX
Bubble Loops Bracelet
A2362XX
Bonding Bracelet
A2363XX

PACKAGING
NOT FINAL



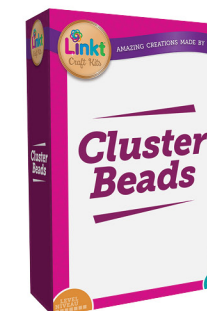
NEW

Flower Forms Necklace
A2349XX



Linkt® Craft Kits Wire Wrapping COMING FALL! Pre-Order Now!

PACKAGING
NOT FINAL

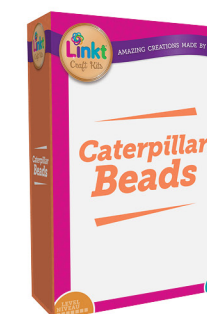


NEW

Cluster Bead Necklace
A2347XX



Packaging not final



NEW

Caterpillar Bead Necklace
A2348XX



PACKAGING
NOT FINAL

Sample Pieces

Pre-built Linkt® pieces.
Great for staff members!
Guaranteed to have people
stopping you to ask,
"Where'd you get that?"



magnutto[®]
junior

Explore emotions
through play!

Abigail
Age 5

Amazingly Fun

Our magnet activities and games are just plain fun AND they are educational?!?! Shhh! Don't tell the kids....it'll be our secret!

Award Winning!

We're super proud of these too!



Emotionally Smart

Our products help develop E.Q. - Emotional Quotient. Kids learn to read faces and identify emotions by just playing. Gotta like that!



Make A Mood
A2216XX
Packaging: 10.5"x1.75"x8"



Oppenheim Toy Portfolio
Platinum Seal 2016 Award
Oppenheim Toy Portfolio
SNAP 2016 Award
National Parenting Product
Award 2016 Winner



Magnutto® Mood Match is manufactured and distributed by Neat-Oh! International, LLC under licenses from MIEH, Inc.

847-441-4290 • www.neat-oh.com • sales@neat-oh.com

Magnutto™ Junior

Ages 5 and up



19

Oppenheim Toy Portfolio Platinum Seal 2016 Award
Oppenheim Toy Portfolio SNAP 2016 Award
National Parenting Product Award 2016 Winner



Make A Mood
A2216XX



Make A Pet
A2233XX



Make A Dino
A2234XX



Packaging: 10.5"x1.75"x8"



M2246XX
Magnutto® - Merchandiser
Assortment with 24 Pieces



12.5" x 15" x 68"



Tabby
Age 6

Mood Match™ Game
A2289XX
Packaging: 10.5"x2.3"x10.5"



Contents:
4 Story Scenes (2 Double Sided Boards)
55 Magnetic Tiles
1 Double Sided Magnetic Game Board (2 Ways to play!)
8 Magnetic Player Tiles
Instructions (3 Languages: English, French, Spanish)



No Crown
Required™



Every Girl is a Princess

Every little girl is a princess, every day!
Our Everyday Princess line is all about the
everyday girls who run, jump, kick, dig, swim,
paint, and skate.

I Love Your Hair!

Our dolls are of the highest quality with long,
thick hair, perfect for brushing and styling.

Take Everywhere

Highest quality, Great hair.
Perfect Size to take everywhere.
Oh, what adventures you can share!

Shown Above:
Lillyanna Age 9 Madeline Age 7 Zoe Age 7 Tabby Age 5



NEW
Bianca's Road Trip
Convertible Car
A2299XX
Packaging: 7.5"x3.5"x11.5"
8 78119 00724 7



NEW
Unity Doll Set
A2300XX
Packaging: 7.5"x3.5"x11.5"
8 78119 00725 4



Everyday Princess™

Ages 3 and up





For all the little princesses,
especially those without a crown!



Buddy and Dottie Set
A1841XX



ZipBin® Pony Playset
Includes 1 Pony

A1493X1

Packaging: 9.8"x3"x10"



Sophie Doll Set

A1839XX



Packaging: 6.75"x2.5"x7.3"

Emma Doll Set

A1838XX



Haley Doll Set

A1840XX



Bianca Doll Outdoor Activity Set

A2179XX

Package: 13.5"x7.25"x2.5"



Julia - The Artist Doll & Accessories

A2146XX



ZipBin® Rainbow Park
includes 1 Pony
A1089X1
Packaging: 7.5"x3.5"x11.5"
8 58109 00179 0



Award Winner **Best Seller**
ZipBin® Dollhouse Backpack
includes 1 Doll
A1747XX
Packaging: 12"x3.5"x12.8"
8 78119 00439 0



ZipBin® Mini Mansion
Includes 1 Doll
A1101X1
Packaging: 7.5"x3.5"x11.5"
8 58109 00197 4



Cardboard Merchandiser
with assorted products
M1871XX
8 78119 00464 2

Every little girl deserves to
be a princess -
no crown required!



DINOSAUR™



Gabriel
Age 10

Control the drone by
moving your hand.

Think Big

The Neat-Oh! Dinosaur line is so real, all your imagination has to do is make them ENORMOUS!

Award Winning Line!

Dinosaur Collector Transforming Toy Box
It's a classic. It's our all-time best seller!



By Land & By Air

From playmats to a flying drone – you are never too old to use your imagination.

NEW

Mime Control™
Dino-Drone™

A2344XX

Package: 15"x14.5"x3.5"

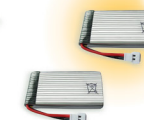


Requires 4 AAA Batteries
for Remote. (Not Included)



Bonus battery for
extended fly time!

USB Charging Cable



Spare Propellers



Spare Baskets

A flying pterodactyl
that reads your gesture!



MIME-CONTROL™
DINO-DRONE™

NEW

Mime Control™
Dino-Drone™ (Blue)

A2344X1

Package: 15"x14.5"x3.5"



Requires 4 AAA Batteries
for Remote. (Not Included)



ART NOT
FINAL



Dinosaur™

Ages 8 and up



Neat-Oh! Dinosaur Product Collection
The world where dinosaurs still play!



ZipBin® Toy Box & Play set
Includes 2 dinosaurs
A1081X4
Package: 17"x2"x12"
Oppenheim Toy Portfolio
Gold Seal 2015 Award



29"x26"



ZipBin® Dinosaur Tote
Includes 2 dinosaurs
A2080XX
Package: 6.5"x4.5"x10"
78119 00566



ZipBin® Dinosaur Bring
Along Backpack
Includes 1 dinosaur
A1289X7
Package: 10"x6"x16"
78119 00075



Oppenheim Toy Portfolio
Gold Seal 2015 Award



Dinosaur Prehistoric World
2-Sided Playmat
with 2 dinosaurs
A1342X5
Package: 4"x3"x28.5"
78119 00103



Mat size: 28.5"x22.5"
Toys may vary.



All Time
Best
Seller!



• Museum quality • Hand painted • Spectacular colors



Iridescent
5 Piece Gift Set
A2201XX
Package: 17"x5"x6"
8 78119 00633 2

5 Dinosaur Pack!



STEGOSAURUS VELOCIRAPTOR TRICERATOPS
BRACHIOSAURUS TYRANNOSAURUS REX



Package: 6.8"x3.2"x5"

2 Dinosaur Pack!



T-REX

STEGOSAURUS

TRICERATOPS

BRACHIOSAURUS

Dino Duel™
Spinosaurus & Velociraptor
A2297XX



Dino Duel™
Triceratops & Brachiosaurus
A2298XX



Hear the
ROAR
in your store!



36.3" x 17" x 63.3"

Dinosaur Merchandiser
with assorted products
M2122XX





Make your
floor FUN!

Max
Age 5

Never 2 Much

Our playmats are double sided. So you don't get just 1 full color scene to play on, but 2! Each mat has 2 different play scenes...Choose between Dinosaurs and Farmland OR Roadville and Construction Zone

Show it Off!

Our playmats come rolled in a floor standing display or folded in a counter top display! All peggable too!

Roadville
2-Sided Playmat
Includes 1 Car
A1341X4



Construction Zone
2-Sided Playmat
with 1 Car
A1341X5



Dinosaur
2-Sided Playmat
Includes 2 Dinosaurs
A1342X5



Farmland™
2-Sided Playmat
Includes 2 toys
A1342X6



A1341X5 Construction Zone

A1341X4 Roadville

A1342X6 Farmland

A1342X6 Prehistoric World



2-Sided Folded
Playmat Assortment
with Countertop Display
M1343X5



11" x 10.5" x 13.5"

Package: 10.5" x 0.75" x 13"
All Mat size: 28.5" x 22.5"
Toys may vary.

In-store display or
peg them today!
Folded or rolled.

• Double sided
• 8 and 24 piece PDQ



2-Sided Rolled
Playmat Assortment
with Floor Display
M1343X4



19.5" x 13.6" x 29.7"

Package: 4" x 3" x 28.5"
All Mat size: 28.5" x 22.5"
Toys may vary.



Nici Wonderland

So soft,
you'll never
want to
separate.

Abigail
Age 5



Cannonball!!!

Soon all of our Nici Wonderland dolls will be made to go in the water. For our current bath dolls, look for the bath icon.



World's Softest

The world's softest plush dolls! Take them everywhere & anywhere! Machine washable and machine dryable. Anti-microbial filling.

CELEBRATION!

CONGRATULATIONS!

JOYEUX
ANNIVERSAIRE

GOOD WORK!

SURPRISE!

HAPPY
BIRTHDAY!

PARABÉNS

BON TRAVAIL

FELICITACIONES!

BUEN
TRABAJO



ART NOT
FINAL



Minivicky Celebration Doll

A2324XX

Package: 14.5" x 5.5" x 13"



Soft and Sweet!



Minidebbie
the Mermaid
A2261XX



Minilotta
the Bath Doll
A1891XX



Minisophie
the Soccer Player
A2222XX



Miniclara
the Ballerina
A1886XX



Package: 6.75"x4.25"x13"



Zookeeper Doll Set
A2325XX



ART NOT
FINAL



Package: 14.5"x5.5"x13"



Product not final



Vet Doll Set
M1948XX



True Love!



Minicarla
the Fairy
A2287XX



Miniclara
the Cowgirl
A2221XX



Package: 6.75"x4.25"x13"



Minimargaret
the Doctor
A2224XX



Minilina
A1888XX



Ballerina Tiara, Tutu,
Gaiters & Wings

A1887XX



Nightgown with
Sleeping Eye Mask

A1890XX



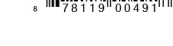
Bathing Cap, Goggles,
and Floating Wings

A1892XX



Bathing Robe

A1893XX



White and Blue
Long Dress

A1894XX



10 piece Clothing
Assortment in PDQ Tray

M2154XX

PDQ Tray: 7"x11"x14"



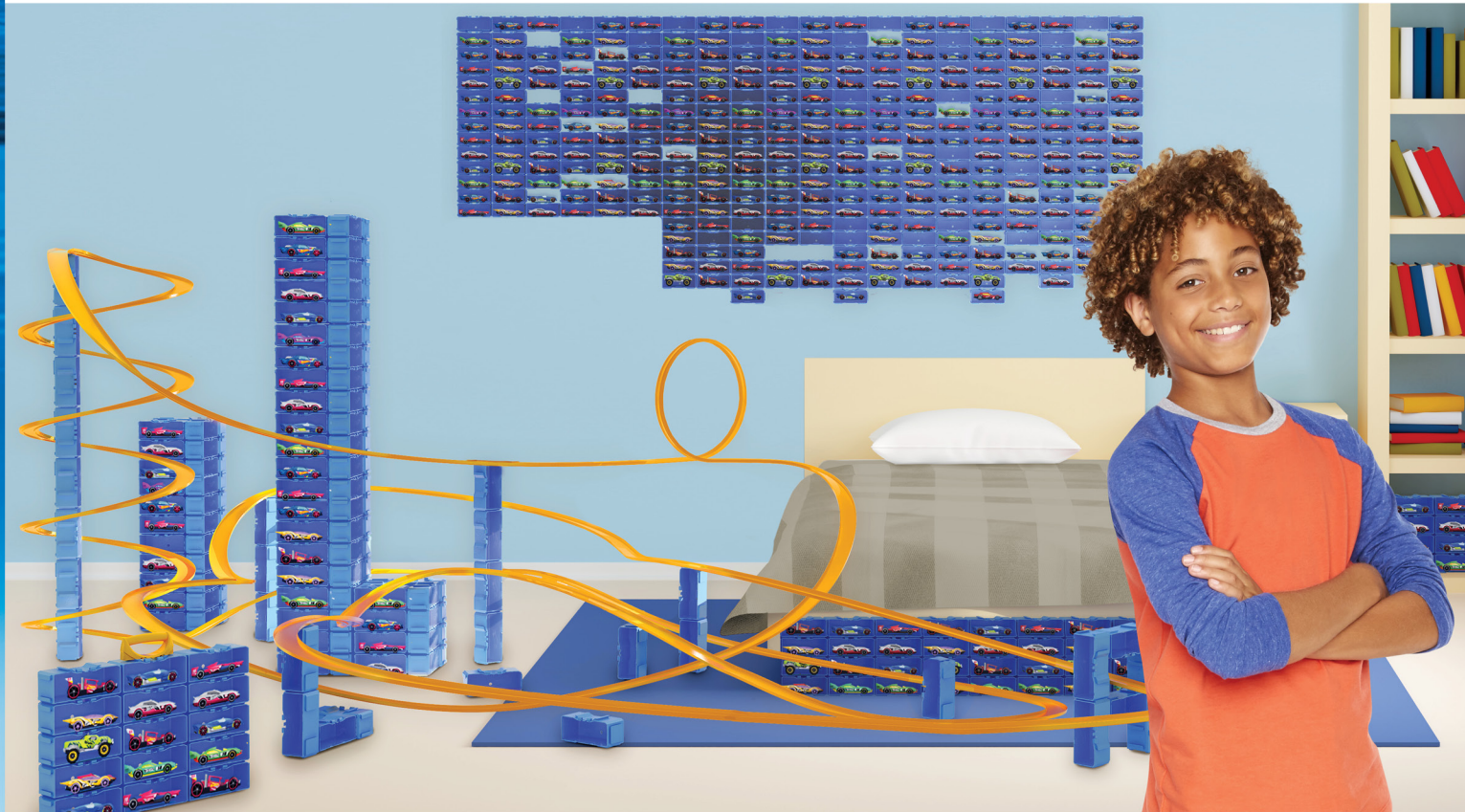
Most clothes reversible.
Package: 4.8"x1"x12.5"



Storage & Play

Our specialty for over 12 years!

Even our licensed products are "special."



cars & accessories not included

NEW

Modular Car Case
8 Pack
A2357XX - 8 Pack
Package: 8"x1.75"x7.25"



cars not included

NEW

Modular Car Case
18 Pack
A2358XX - 18 Pack
Package: 10.75"x1.75"x10.75"



cars not included

ART NOT
FINAL



Build!

Store!



Play!



Hot Wheels™

Ages 3 and up





Racing Battle Case
A1602XX
Package: 8.3"x5.3"x12"



Includes 1
Hot Wheels™
car



**ZipBin® 45 Car Crash
Racer Red Backpack**
Includes 1 Car
A1640X5
Package: 7"x3"x12.5"



cars not included



**ZipBin® 300 Car
Storage Cube**
A1686XX
Package: 12"x3"x12"



**For even
the largest
collections...**



cars not included



Track and Car Storage Bin
300 Car Storage Cube
A2306XX
Package: 12"x3"x12"





9 Car Travel Tote
Includes 1 Car
A1721X2
Package: 5"x2.75"x6"



Includes 1
Hot Wheels™
car



18 Car Vintage Tin
A1606XX
Package: 6.4"x3.4"x8.3"



cars not included



ZipBin® Wheelie
100 Car Case
Includes 1 Car
A1639X1
Package: 11"x4"x12"



Includes 1
Hot Wheels™
car



Barbie



Fashionista Polka Dot Clutch
A2288XX
Package: 12"x2"x4.75"



Fashion and
function!



ZipBin® 40 Doll Dream House
Toy Box & Playmat
A1465XX
Package: 10.5"x.8"x12.5"



dolls and accessories not included

40 Doll Storage Bin
A1831XX
Package: 10.5"x0.75"x13"



dolls and accessories not included

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facebook.com/ZipBinProducts



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