2015
Dolls, Dinosaurs, Cars & Characters

Neat-Oh!

[Logos of Star Wars, Barbie, Dinosaur, Hot Wheels, Splushy, Everyday Princess]
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Neat-Oh! International, maker of the ZipBin® toybox, is the world-leading expert in delightful toys and clever, complementary storage solutions for children on the move (and their parents). Our innovative boxes unzip to reveal a world of unlimited play, and zip back up again for proper storage and portability of the playful toy companions that go inside.

Inspired by our own toy box play worlds, Neat-Oh! brings to life traditional wholesome doll, dinosaur, car & character toys to live and play inside our cases. Our Everyday Princess – No Crown Required™ dolls, Emma, Sophie, Haley and Julia are a friend to every princess they meet. (page 10)

Millions of years in the making, Neat-Oh! Dinosaur Stompin’ Grounds™ capture the real life world of dinosaurs where the dangers lurked in lava lairs and tarry pits. (page 6)

Love me wet, Love me dry SPLUSHY™ characters go from beach to bath to bed! No more need to keep soft toys away from water - kids love to get wet and so do their SPLUSHY friends! (page 4)

Neat-Oh!’s life size Castles are the perfect for little dreamers with BIG imaginations. Up to 8 feet wide and 4 feet tall, our beautifully printed castles set the stage for role play and pretend! (page 16)

Neat-Oh! has been trusted by parents for over 10 years. Every Neat-Oh! product is made to be safe, to be smart and to last. Our cases promote responsible and organized care of the simple things kids love the most. From our own line of innovative children’s products, to licensing partnerships with such well-known brands as Barbie™, Hot Wheels™, Star Wars™ and more.

Creative play that’s NEAT.
NEAT storage that’s creative™.

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*Product, packaging, and toys may vary. All dimensions are approximate.
HIGHLIGHTS of WHAT’S NEW!

SPLUSHY

DINOSAUR

STOMPIN GROUNDS

Barbie

STAR WARS

PAGE 4

PAGE 7

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PAGE 19

*Product, packaging, and toys may vary. All dimensions are approximate.
Neat-Oh!®
Splushy™
12 pc Display Tray
18” x 14” x 12”
M2147XX

Antimicrobial filling perfect for bath time!

- Peggable or PDQ
- Removable hoodies
- Antimicrobial filling prevents mildew
- Machine washable

*Product, packaging, and toys may vary. All dimensions are approximate.

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Neat-Oh!® Splushy™
Splasher
A1960XX
Case Pack: 3
Size: 12”H

Neat-Oh!® Splushy™
Jumper
A1964XX
Case Pack: 3
Size: 12”H

Neat-Oh!® Splushy™
Hopper
A1961XX
Case Pack: 3
Size: 12”H

Neat-Oh!® Splushy™
Stomper
A1963XX
Case Pack: 3
Size: 12”H

*SPLASHER
*

*SPLASHER
*

*HOPPER
*

*HOPPER
*

*JUMPER
*

*JUMPER
*

*STOMPER
*

*STOMPER
*

*Product, packaging, and toys may vary. All dimensions are approximate.*

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DINOSAUR™ Merchandiser
M2122XX

**Selling Points**
- Easy to remove, reusable slime
- Solves figure merchandising mess
- Helps prevent figure pilferage

Dinosaur Stomping Grounds™

- Fully printed merchandiser display!

AGE
GRADE
3+

NEW
NEW!

STOMPIN' GROUNDS™

Dinosaur STOMPIN' GROUNDS™
LAVA LAIR
A2118XX
Case Pack: 5
Includes:
1 sculpted lava lair
1 Spinosaurus figure
1 LAVA Sludge
Product Size: 6.75 x 3.2 x 5"H

Dinosaur STOMPIN' GROUNDS™
TERRIBLE TAR PIT
A2120XX
Case Pack: 5
Includes:
1 sculpted tar pit
1 T-Rex figure
1 TAR Sludge
Product Size: 6.75 x 3.2 x 5"H

Dinosaur STOMPIN' GROUNDS™
SKELETON SWAMP
A2119XX
Case Pack: 5
Includes:
1 sculpted skeleton swamp
1 Stegosaurus figure
1 SWAMP Sludge
Product Size: 6.75 x 3.2 x 5"H

Dinosaur STOMPIN' GROUNDS™
LURKING LAGOON
A2121XX
Case Pack: 5
Includes:
1 sculpted lurking lagoon
1 Velociraptor figure
1 POND Sludge
Product Size: 6.75 x 3.2 x 5"H

*Product, packaging, and toys may vary. All dimensions are approximate.
ZipBin®
160 Dinosaur Collector
Toy Box & Play set
with 2 dinosaurs
A1081X4
Case Pack: 6
Includes: Two 3” dinosaurs
Bin Size: 13.5” x 12” x 8”
Mat Size: 29” x 26”

Holds
160 dinos!

BEST
SELLER

*Product, packaging, and toys may vary. All dimensions are approximate.
ZipBin®
20 Dinosaur Tote with 2 dinosaurs
A2080XX
Case Pack: 6
Includes: Two 2.5” dinosaurs
Bin Size: 4.3” x 7.8” x 6.3”
Mat Size: 18.8” x 15”

ZipBin®
45 Dinosaur Bring Along Backpack with 1 dinosaur
A1289XX
Case Pack: 6
Includes: One 4.5” dinosaur
Bin Size: 10” x 5.4” x 13”
Mat Size: 31” x 20.5”

Dinosaur Prehistoric World 2-Sided Playmat with 2 dinosaurs
A1342XS
Case Pack: 6
Includes: Two 2.5” dinosaurs
Mat Size: 28.5” x 22.5”
Everyday Princess™ Merchandiser
M1871XX

Selling Points
- Birthday present price point
- Wholesome play pattern
- Dolls have thick, beautiful hair

*Product, packaging, and toys may vary. All dimensions are approximate.
Everyday Princess™
Julia Doll & Bean Bag Chair
A2146XX
Case Pack: 6
Includes:
• One 4.5” doll,
• Bean bag chair
• Extra outfit
• Accessories

Everyday Princess™
Haley Doll & Bean Bag Chair
A1840XX
Case Pack: 6
Includes:
• One 4.5” doll,
• Bean bag chair
• Extra outfit
• Accessories

Everyday Princess™
Sophie Doll & Bean Bag Chair
A1839XX
Case Pack: 6
Includes:
• One 4.5” doll,
• Bean bag chair
• Extra outfit
• Accessories

Everyday Princess™
Emma Doll & Bean Bag Chair
A1838XX
Case Pack: 6
Includes:
• One 4.5” doll,
• Bean bag chair
• Extra outfit
• Accessories

Everyday Princess™
Lucky the Pony
A1981XX
Case Pack: 6
Includes:
• One 3.5” pony
• Bucket
• Apple
• Blanket

Everyday Princess™
Buddy and Dottie & Bean Bag Bed
A1841XX
Case Pack: 6
Includes:
• Two dogs
• Bean bag bed
• Bone and bowl
• Leash

Everyday Princess™
Sophie Doll & Bean Bag Chair
A1839XX
Case Pack: 6
Includes:
• One 4.5” doll,
• Bean bag chair
• Extra outfit
• Accessories

Everyday Princess™
Haley Doll & Bean Bag Chair
A1840XX
Case Pack: 6
Includes:
• One 4.5” doll,
• Bean bag chair
• Extra outfit
• Accessories

Everyday Princess™
Julia Doll & Bean Bag Chair
A2146XX
Case Pack: 6
Includes:
• One 4.5” doll,
• Bean bag chair
• Extra outfit
• Accessories

Everyday Princess™
Lucky the Pony
A1981XX
Case Pack: 6
Includes:
• One 3.5” pony
• Bucket
• Apple
• Blanket

Everyday Princess™
Buddy and Dottie & Bean Bag Bed
A1841XX
Case Pack: 6
Includes:
• Two dogs
• Bean bag bed
• Bone and bowl
• Leash

*Product, packaging, and toys may vary. All dimensions are approximate.
Everyday Princess™
4 Doll Princess Purse with 1 Doll
A1779XX
Case Pack: 6
Includes: One 4.5" doll
Bin Size: 6" x 2.3" x 4.8"

Haley &
Princess Purse
Included!

Everyday Princess™
40 Doll Dollhouse Backpack with 1 Doll
A1747XX
Case Pack: 6
Includes: One 4.5" doll
Bin Size: 9" x 3.5" x 11.5"

Emma &
Dollhouse Backpack
Included!

Everyday Princess™
60 Doll
Butterfly Chateau
A1801XX
Case Pack: 4
Doll not included
Bin Size: 18.5" x 12" x 11"

Holds
4 dolls!

Holds
40 dolls!

*Product, packaging, and toys may vary. All dimensions are approximate.
2-Sided Large Playmat Assortment with Floor Standing Display Tray

M1343X4

24 pc assortment
Case Pack: 24
Assortment may vary
Mat Size: 28.5" x 22.5"

MiX & MATCH YOUR MERCHANDISER

4 THEMES TO CHOOSE FROM!

• Easy to merchandise
• 2 playmats in 1
• Wipe clean
• Easy to fold and store

*Product, packaging, and toys may vary. All dimensions are approximate.

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**Dinosaur**
Prehistoric World
2-Sided Large Playmat
Sku: A1342X5
Case Pack: 6
Mat Size: 28.5” x 22.5”

**Farmland™**
2-Sided Large Playmat
Sku: A1342X6
Case Pack: 6
Mat Size: 28.5” x 22.5”

**Full Throttle™**
Roadville
2-Sided Large Playmat
Sku: A1341X4
Case Pack: 6
Mat Size: 28.5” x 22.5”

**Full Throttle™**
Construction Zone
2-Sided Large Playmat
Sku: A1341X5
Case Pack: 6
Mat Size: 28.5” x 22.5”

*Product, packaging, and toys may vary. All dimensions are approximate.*
Life-size Fairy Castle
A1835XX
Case Pack: 3
Castle Size: 96" x 54" H

Fully printed!
Up to 8 feet long!
Endless ways to assemble!

Knights
Life-size Castle
A1836XX
Case Pack: 3
Castle Size: 96" x 54" H

Fully printed!
Up to 8 feet long!
Endless ways to assemble!

*Product, packaging, and toys may vary. All dimensions are approximate.
Life-size Barn
A1870XX
Case Pack: 3
Fort Size: 96" x 54" H

Fully printed!
Up to 8 feet long!
Endless ways to assemble!

All Castles build into multiple configurations.
Retails vertically or horizontally.

Selling Points
• Easy to assemble
• Easy to disassemble & stores flat back in box
• Compact merchandising solution
• 3 pack merchandiser included
• All castles are connectable

Plush Toys not included.

This set builds the following configurations

3 pack floor display

Three pack Life-size Barn A1870XX. Case Pack: 3, Fort Size: 96" x 54" H. Fully printed, up to 8 feet long, endless ways to assemble. All Castles build into multiple configurations, retail vertically or horizontally. Selling Points: Easy to assemble, easy to disassemble & stores flat back in box, compact merchandising solution, 3 pack merchandiser included, all castles are connectable. Plush toys not included.
**Star Wars™**

**Character Storage Bin**

A2123XX

Case Pack: 6

Bin Size: 10.5" x 10.5" x 11" Tall

- 1 bin
- 4 facings

Holds 18 cars!

**Star Wars™**

**Vehicle Tin**

A2134XX

Case Pack: 8

Bin Size: 6.3" x 3.3" x 6"
Star Wars™ Vehicles
Millennium Falcon™
ZipBin® Race Case
A2114XX
Case Pack: 6
Bin Size: 7.5" x 3.75" x 9.0"
Mat Size: 19.5" x 30.5"

Holds 40 vehicles

Opens to become a racetrack!

Star Wars™ Playmat
A2127XX
Case Pack: 6
Mat Size: 18.0" x 36.0"

open window retail box
(19" x 3" x 3")

ARTWORK STILL SECRET

847-441-4290
www.neat-oh.com
sales@neat-oh.com

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Hot Wheels™
Lifesize Custom Car Kit
with Stickers
A2092XX
Retail Box: 18” x 3.0” x 12” H
Product: 45 x 24 x 12” H
Cars and track not included

RETAIL BOX
18” x 3” x 12” H

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*Product, packaging, and toys may vary. All dimensions are approximate.
Hot Wheels™ 20 Car Mini Racer Pack with 1 Car
A1896XX
Case Pack: 6
Bin Size: 7.0” x 2.5” x 10.0”
Mat Size: 21.0” x 11.25”
INCLUDES:
One Hot Wheels® Car

Holds 20 cars!

THE BEST SELLING RACER PACK, NOW IN 2 SIZES!

Hot Wheels™ ZipBin® 45 Car Crash Racer Backpack with 1 Car
A1640X5
Case Pack: 6
Bin Size: 7.5” x 4.5” x 13.5”
Mat Size: 30.5” x 15.5”
INCLUDES:
One Hot Wheels® Car

Holds 45 cars!

• Included cars are all authentic Hot Wheels™ vehicles
• Battle Case attaches to track (Pg. 23)
• Storage for your entire Hot Wheels™ collection

authentic Hot Wheels™ car included

*Product, packaging, and toys may vary. All dimensions are approximate.

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**Hot Wheels™ 9 Car Travel Tote with 1 car**

**A1721XX**

Case Pack: 6
Bin Size: 5" x 2.75" x 6"  
INCLUDES:
One Hot Wheels® Car

**Holds 9 cars**

**Sewn In Soft Dividers**

**authentic Hot Wheels™ car included**

---

**Hot Wheels™ 18 Car Vintage Tin**

**A1606XX**

Case Pack: 8
Tin Size: 6.3" x 3.3" x 8"
Cars not included

**Holds 18 cars**

**BEST SELLER**

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**Hot Wheels™ ZipBin® Wheelie 100 Car Case with 1 Car**

**A1639X1**

Case Pack: 6
Bin Size: 11" x 4" x 11"
Mat Size: 24" x 44.5"
INCLUDES:
One Hot Wheels® Car

**Holds 100 cars**

**authentic Hot Wheels™ car included**

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Hot Wheels™ Racing Battle Case
A1602XX
Case Pack: 6
Case Size: 7.3” x 4.5” x 11.5”
Cars not included

(CANADA SHIPMENTS ONLY)
Hot Wheels™ ZipBin® 300
Car Storage Cube
A1686XX
Case Pack: 6
Case Size: 11.25” x 11” x 11.25”
Cars not included

*Product, packaging, and toys may vary. All dimensions are approximate.

847-441-4290
www.neat-oh.com
sales@neat-oh.com

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Barbie™
Full Size Play House
with Stickers
A2087XX
Product Size: 53.5” x 28.5” x 40” H
Retail Box: 18” x 4” x 12” H

Doll not included.
Holds 2 dolls!

Barbie™
Black Bow
2 Doll Clutch and Closet
A1591XX
Case Pack: 6
Bin Size: 12" x 2" x 4.8"
Mat Size: 14" x 12"
Doll not included
Barbie™
60 Doll
Fashion Mansion™
A1814XX
Case Pack: 4
Bin Size: 18.5" x 12" x 11"
Dolls not included

*Product, packaging, and toys may vary. All dimensions are approximate.
Barbie™
ZipBin®
40 Doll Dream House
Toy Box & Playmat
A1465XX
Case Pack: 6
Bin Size: 12” x 12” x 12”
Mat Size: 36” x 36”
Dolls not included

- Fashionable doll storage
- Storage for your entire
Barbie™ collection
Nici Wonderland™
Merchandiser
M1904XX

*Product, packaging, and toys may vary. All dimensions are approximate.

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Minilotta A1891XX

Minilara A1881XX

Minicliara A1886XX

Minilina A1888XX

**Selling Points**

- Minilotta doll has antimicrobial filling, safe for water use
- All clothes reversible
- Dolls & Clothes Machine Washable
- Pairs well with A1881XX Butterfly Chateau (Pg. 12)
- Designed for addition of your own hair accessories

*Product, packaging, and toys may vary. All dimensions are approximate.*
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### NEAT-OH!® NICI WONDERLAND™ LINE

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### NEAT-OH!® SPLUSHY™ LINE

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