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## NEXT 'BIG THING' IN VEHICLE PLAY REPLACES TRACKS FOR PIPES THAT DEFY GRAVITY, EVEN IN THE DARK!

*Test Drive Zipes™ Speed Pipes At Toy Fair Booth 1031 To See First RC Vehicle Toy To Zip Through Tubes Instead Of On Tracks*

Northfield, IL (February 17, 2017) – Next time the kids are driving someone up the wall, flip the scene with Zipes™ Speed Pipes, the first RC vehicle toy where kids literally maneuver vehicles up walls! With a little creativity, kids put together Zipes Speed Pipes that can twist, loop, lean and defy gravity. Toymaker Neat-Oh!® launches **Zipes Speed Pipes Performance Pack (\$59.99)**, **Zipes Speed Pipes Duel Barrel Racing Pack (\$99.99)**, and more at their American International Toy Fair Booth 3731.

“Zipes Speed Pipes is the first RC vehicle toy to come in a pipe,” describes Neat-Oh! President Wayne Rothschild, “so it allows kids to make crazy builds and speed crazy fast through the pipes. It’s awesome fun – with a capital A – that has endless possibilities!”

The vehicles are so fast that they defy gravity. Kids will be wowed that their vehicles are able to zoom *up* the pipes. Neat-Oh! is known for creating the little extras in their products. Zipes Speed Pipes includes real lights on the front of the vehicle that make each experience particularly awesome – especially in a dark room! Each of the sets, Performance Pack and Duel Barrel, include RC controlled vehicles. Accessories such as the **Totally Tubular Expansion Pack (29.99)** can be bought separately to expand the pipe layout and make playtime even more exciting.



The starter set includes 1 illuminated vehicle, 1 remote control (parents, make sure you have AA batteries in the house), 1 charging cable, 1 cosmic strobe ball, 4 straight Pipes, 8 Curved Pipes plus 12 small pipe connectors. Add accessories as the household budget (and maybe a good report card reward) allows.

When there are siblings in the house -- or Dad wants to get in on the action -- consider the Duel Barrel set where two can race at the same time. First build the tubular tracks around the basement or under the kitchen table. Then get ready to countdown down to ready, set, go.

Look for these sets and accessories in stores and online after March 2017:

**Zipes™ Speed Pipes Performance Pack - Starter Set • Ages 5+ • \$59.99**

This starter set is just the beginning of a long journey of crazy builds and defying gravity speed. The pipes can have a single loop, two loops, or no loops. You can leave them flat on the floor or make them go up the walls - don't be afraid to go crazy. The vehicles are illuminated - if you think the experience is fun in the light, wait to see in the dark - it's awesome. Comes with RC and one cosmic strobe ball, which makes things even more exciting.

**Zipes™ Speed Pipes Duel Barrel Racing Pack – Holiday Set • Ages 5+ • \$99.99**

Racing against your own time is fun but racing against someone else is even better. With this set you can build two pipe paths and see who can build the craziest and fastest to win. Duel Barrel includes lots of tracks, 2 Zipes Racers, 2 remotes and 2 cosmic strobe balls and special connectors to attached tubes side-by-side.

What goes faster -- a double loop or pipes that go all the way up and down? There's only one way to find out. Vehicles are remote controlled and illuminated. Want a truly awesome experience? Try racing in the dark!

**Zipes™ Speed Pipes Vehicle and Remote Accessory Set • Ages 5+ • \$19.99**

Add even more excitement to your race with this combo of racer and remote. Now kids can race against friends, Mom or the kid-next-door. You will definitely test the speed of the vehicles in your crazy pipe builds. Plus, racing in the dark with two illuminated vehicles will be something to talk about at the bus stop.

**Zipes™ Speed Pipes Totally Tubular Expansion Pack • Ages 5+ • \$29.99**

Make the crazy even crazier. That's what you can do with this expansion pack. Add an extra loop, or why not two or three? Race up the wall or all around a room with your pipe builds. Just zip and zoom as you accelerate your Racer. You can add extra vehicles and race against your friends. Vehicles are illuminated, which makes racing awesome in the dark. Totally Tubular includes intersection tubes for smashing and crashing and special adaptors to connect your tubes to popular track sets.

**ABOUT NEAT-OH! INTERNATIONAL**

Neat-Oh! is a company born from creativity, innovation and true care for children and parents. They have been making playtime even more "special" for over 10 years, offering a large range of products such as Dinosaur Toys and Storage, Every Day Princess™ dolls, Magnutto® Junior Activity Sets, Splushy™ Friends for the Pool, ZipBin® Toy Storage and Barbie™, Hot Wheels™, Thomas & Friends™ and StarWars™ licensed products as well.

With over 100 awards and endorsements from parents across the globe, Neat-Oh! products are recognized for superior quality, workmanship and materials. Their 100% satisfaction guarantee and world-class safety testing programs make it easy for discerning parents who want only the best and safest products in their home. For more information, visit <http://www.Neat-Oh.com>.